



LJUBLJANA SCHOOL OF BUSINESS

EECME 2019

PROGRAM

**EASTERN EUROPEAN CONFERENCE
OF MANAGEMENT AND ECONOMICS**

1st International Scientific Conference

May 24, 2019

Co-organizer of the Conference:

*Odesa Institute of Trade and Economics of Kyiv National University of Trade and
Economics, (Odesa, Ukraine)*

Ljubljana, Slovenia

2019

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THE PROGRAM OF THE CONFERENCE:

- opening, plenary session;

– sections:

Section 1. STATE GOVERNMENT AND POLITICS.

- State policy and regulation;
- Public administration and management;
- National and civil security;
- Political systems.

Section 2. MANAGEMENT, ECONOMY, FINANCE.

- Economy and business;
- Accounting and taxation;
- Finance, banking, insurance;
- Management and marketing;
- Entrepreneurial business, trade and exchange activities.

Section 3. SERVICE SECTOR AND MANAGEMENT.

- Hospitality and restaurant business;
- Tourism and ecology;
- Management of social and cultural activities, social work.

Section 4. LOGISTICS AND SUPPLY CHAINS MANAGEMENT.

- Logistical control of enterprises' activities;
- Transport solutions and transport and logistic systems;
- Global and regional supply chains;
- Logistic support and management of stock- keeping at enterprises.

Section 5. EDUCATION AND PEDAGOGICS.

- Educational and pedagogical sciences;
- Pre-school, primary, secondary, vocational and higher education;
- Philology;
- Philosophy;
- Physical education and sport.

Section 6. LEGAL SYSTEMS AND INTERNATIONAL RELATIONS.

- Government and government institutions;
- Public and private law;
- International law;
- International economic relations.

CONFERENCE PROCEDURE:

May 24, 2019

09⁰⁰ – 11⁰⁰ – registration;

11⁰⁰ – 13⁰⁰ – opening, plenary session;

14⁰⁰ – 17⁰⁰ – section work.

PLENARY SESSION

May 24, 2019

CONFERENCE OPENING

Lidija Weis – Doctor of Business Administration, Professor, Dean of Ljubljana School of Business, Slovenia

Darko Bele – Director of Ljubljana School of Business, Slovenia.

Yaroslav Kvach – Doctor of Economics, Professor, Director, Odessa Trade and Economic Institute of Kyiv National University of Trade and Economics, Ukraine.

Julija Lapuh Bele – Doctor of Educational Sciences, Professor, Ljubljana School of Business, Slovenia.

SECTION WORK

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THE BURNOUT SYNDROME OF THE OPERATIONAL MANAGEMENT OF THE POLICE

Vitaliy Panteleev

DO IMPERFECT BUDGET POLICIES LEAD TO UNEVEN YEAR-END SPENDING? THE COMPARISON OF UKRAINE & CANADA

Lyudmila Sergeyeva, Kateryna Dubovyk, Mykhailo Bilokon

WAYS OF INCREASING THE EFFICIENCY OF PUBLIC POLICY ON ENVIRONMENTAL PROTECTION

Natalya Kapitanenko, Yrina Klymova

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Marina Demianchuk

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Vadym Anisimov

PROBLEMS OF HARMONIZATION OF THE OBJECTIVES OF THE SOCIAL, ECONOMIC AND ENVIRONMENTAL COMPONENTS OF SUSTAINABLE DEVELOPMENT: CASE OF UKRAINE

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Neva Maher

INVESTING IN INTANGIBLES IS TO PERFORM RESULT

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COMPANY REPUTATION

Lidija Robnik

FRAUD AND ERROR IN THE FINANCIAL STATEMENTS

Helena Povše

RELATIONAL EXCHANGE: TRUST AND NORMS

Rok Bojanc

THE CURRENT STATE OF E-INVOICING IN SLOVENIA

Natalia Skorobogatova

ENSURING A SUSTAINABLE DEVELOPMENT OF ENTERPRISES
ACCORDING TO INDUSTRY 4.0

Alla Cherep, Valentyna Voronkova, Vitalina Nikitenko, Marina Azhazha, Luai Muts
DIGITAL CULTURE (FINTECH) AS A FACTOR OF INCREASING THE
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Olena Atayeva

STRUCTURE OF LABOR POTENTIAL AS A FORM OF FORMATION OF
SOCIAL RELATIONS AT ENTERPRISES

Vira Druhova

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Maryna Yeshchenko

DEVELOPING FUTURE MANAGERS' SELF-MANAGEMENT SKILLS

Kseniia Sieriebriak

PECULIARITIES OF DEFINING THE INFORMATION INFRASTRUCTURE OF
REGIONAL ECONOMIC COOPERATION

Nataliia Andrusiak

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DEVELOPED COUNTRIES

Anna Vorona

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Zoryana Rudenko

INTERNET BANKING ASSESSMENT UNDER TO HELWIG'S METHOD

Yana Shmuratko, Victoria Kovalenko

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Iryna Pivavar

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Mykhailo Bril

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Kateryna Melnyk

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Liliya Filipishyna, Daria Gavrilyuk

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Nika Ilkova

FEATURES OF THE BANKRUPTCY INSTITUTION IN VARIOS COUNTRIES

Maryna Bashynska, Oksana Redkva, Elena Goncharenko, Oleksandra Melnyk

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Iryna Arutiunian, Danylo Saikov

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Katerina Kolesnikova, Irina Malinovskaya, Vasil Muzhaylo

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Iryna Vagner

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Viktor Koval

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Oksana Bondar-Podhurska, Nijat Gurbanov

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MEDIA ECOSYSTEM AS AN EFFECTIVE MODEL OF MEDIA BUSINESS

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MANAGERIAL PROCESS OF SUCCESSFUL CORPORATIVE STRATEGY DEVELOPMENT IN ECONOMIC RESTRUCTURING CONDITIONS

Natalya Rynkevich

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Olena Hetman

STIMULATION OF INNOVATIVE ECOLOGY-ORIENTED DEVELOPMENT IN THE REGION

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Oleg Diegtiar, Olena Uhodnikova

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